



*Press Release from Twin City Youth Soccer Association*

For Immediate Release

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**Twin City Takes Soccer to the Streets**

Winston-Salem, NC (May 27, 2009) – Using the game as a classroom, Twin City Youth Soccer Association (TCYSA) is taking soccer to the streets in order to show youngsters how to make more positive life choices. Called Twin City Street Soccer, the program is helping to change the lives of 42 students at Brunson Elementary School.

Street Soccer, a program adapted from TCYSA's affiliation with Atlanta non-profit Soccer In The Streets® and funded by the Winston-Salem Foundation, is a community-outreach effort that combines such values-based life lessons as respect, teamwork, and goal setting and achievement with supporting soccer activities and games. TCYSA's professionally trained and licensed staff administer the sessions keeping the environment safe and entertaining.

Run on-site immediately after school, the 8-week program meets once a week each for boys and girls. "I love seeing the kids so enthused about staying after school to break a sweat. I also love knowing they are building stronger character as they build their soccer skills," said Andy Lester-Niles, an assistant principal. "We look forward to a long relationship with TCYSA."

"TCYSA is committed to creating opportunities for children of all ages, backgrounds and experiences to learn and grow through playing soccer", says Sara Fox, TCYSA President. "Street Soccer is a great venue to better prepare youth for life and to help further success in academics and, if the desire is there, soccer."

**About Twin City Youth Soccer Association (TCYSA)**

TCYSA offers recreational and competitive youth soccer play to the Winston-Salem metropolitan area. A non-profit organization chartered in 1988, TCYSA has more than 1,400 boys and girls, ages 5 to 18, currently involved in its recreation and development programs. For more information email [info@twincitysoccer.com](mailto:info@twincitysoccer.com), visit [www.twincitysoccer.com](http://www.twincitysoccer.com) or phone 336-998-4277.

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